Project Canvas

Project..... Date.....

Motivation / Problem / Hypotheses Deadline Participants Goals Users **Activities & Deliverables Assumptions** List the users of the product or service as List the team members, stakeholders and third Indicate the primary objectives of the List the types of tasks and actions the team Indicate the general assumptions the team is parties involved in the project. Indicate project, including success metrics. target groups or segments. Also indicate more will take to reach the project goals. For making about the prohect and solution. If their names, titles and role on the project. Distinguish between programme goals and specific information about users, such as each, indicate the outcomes and documents that possible, list the riskiest assumptions first. You can also show dependencies. project goals in seperate lists if neccessary. persona names, if available will result from the activity. This does not include working documents, projject plans and similar. User benefits Show the overall value proposition and benefits users will get after the project is succesfully completed. Risks **Milestones Constraints** Scope Identify possible future events without unknown outcomes List the key dates and events that frame the overall Identify the limits and conditional requirements that Indicate the breadth of the product or service to be that could have a negative impact on the project. Also timeline of the project. directly affect the deliverables, activies or project as a included for consideration for this project, including indiciate possible mitigation measures for each, if whole. what is out of scope. possible.