

Job Story

Project..... Date.....

Scenario

Let's take the time to understand the specific scenario we are working with so that we can keep the Job Story aligned.

Situation

What is the context of the user's motivation? What other conditions are there? Refining the situation will help with solutions.

Expected Outcome

What does the user want to accomplish? What are they hoping to get out of the job?

Motivation

What is the user's job? What is motivating them? What push and pull factors are influencing them?

Construct the Job Story

When... (Situation)	I want to... (Motivation)	So I can... (Expected outcome)