

Lightning Demos

Project..... Date.....

Problem Statement

Begin adding context by reminding ourselves of the problem, situation and user.

Scenario

Reminds the participants of the user scenario they are designing for.

Job/User Story

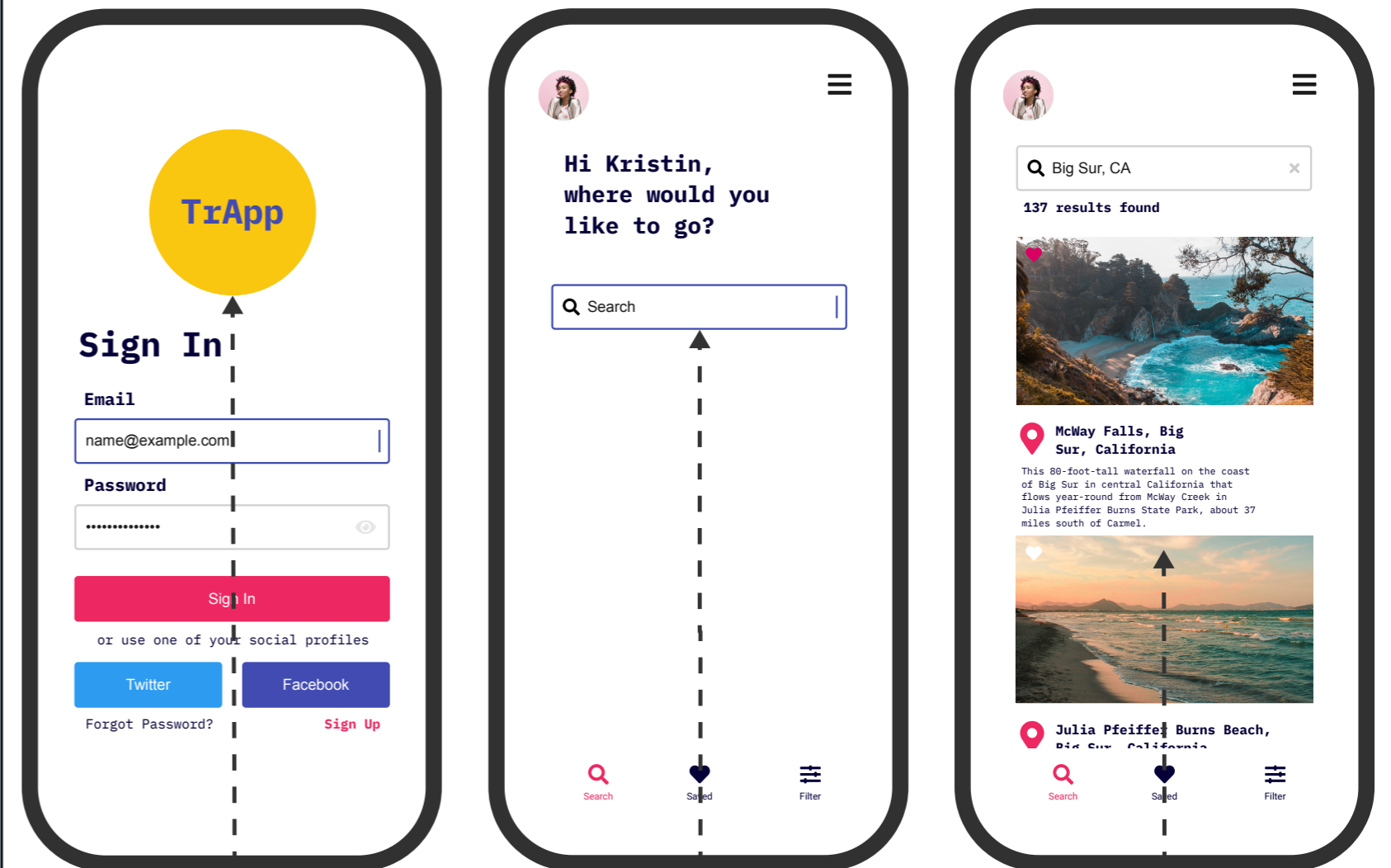
From the problem statement, to scenarios, the Job or User story will follow.

How Might We...

Here we can include the 'HMWs' as a means of switching to solution mode.

- 1.
- 2.
- 3.

Product or Service or Feature Demo



Product or Service or Feature Name

What is 'The Big Idea' ?

Any other insights and extra info