

Ideation Grid

Project..... Date.....

Example Grid Exercise

Let's get creative! Using the below grid, sketch as many different versions of an Apple OR Uses of a Cardboard box OR ... Use a timebox of 5 minutes to see how creative you can really be - there are no bad ideas!

Something that floats	Something with wheels	Something that comes from an egg	Something that makes a noise
Something that flies	Something that you see every morning	Something that you eat	Something that makes you happy
Something you share	Something that you ride	Something that you wear	Something that you use daily