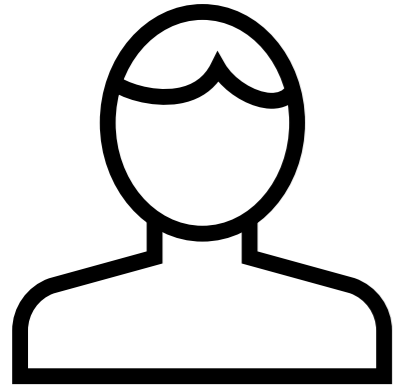


Storyboard

Project..... Date.....

Persona



Since the Storyboard revolves around a typical user and their situation we'll include the persona here.

Scenario

Remind the participants of the user scenario they are storyboarding for.

Job/User Story

The Storyboard is being created from an ideation session based on a Job or User Story, so it is important to include it here.

Outcome Statement

- | | |
|--------------|------------|
| 1. Situation | 2. Problem |
| 3. Solution | 4. Outcome |

Scene #	Scene #	Scene #			
Captions	Captions	Captions			
Step #	Emoticons	Step #	Emoticons	Step #	Emoticons
Scene #	Scene #	Scene #			
Captions	Captions	Captions			
Step #	Emoticons	Step #	Emoticons	Step #	Emoticons