

# STORYBOARD

**PERSONA:**  
CORPORATE BUYER,  
JAMES

**SCENARIO:**  
REPLENISH OFFICE SUPPLIES



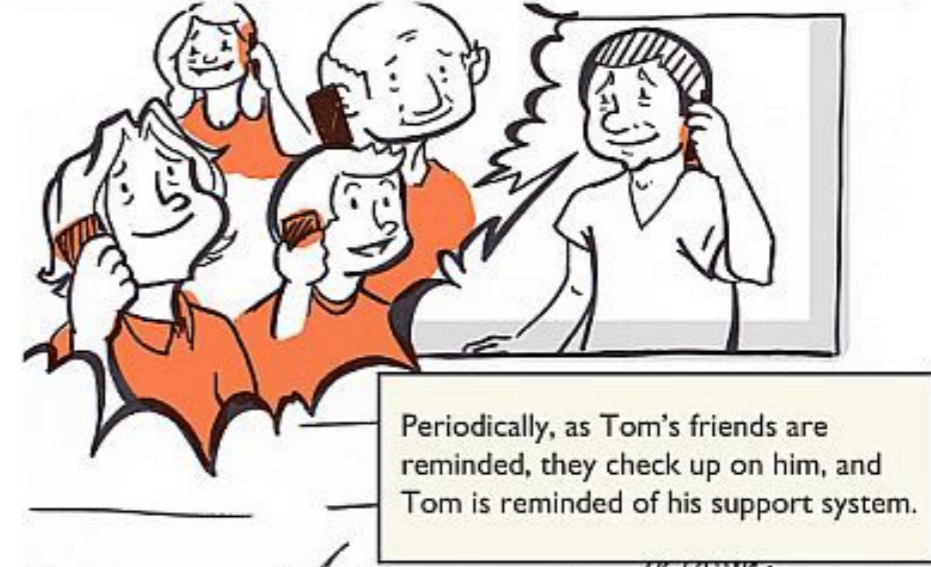
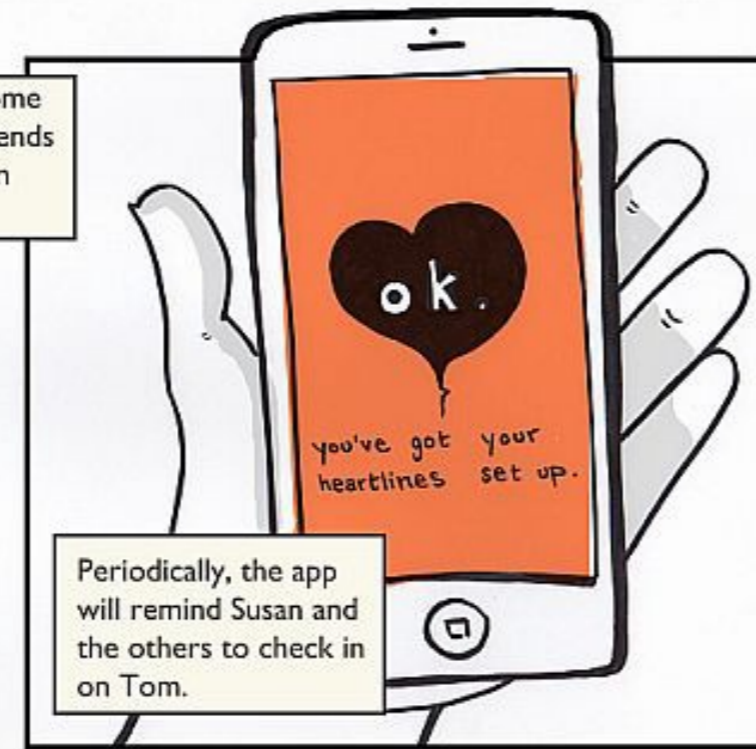
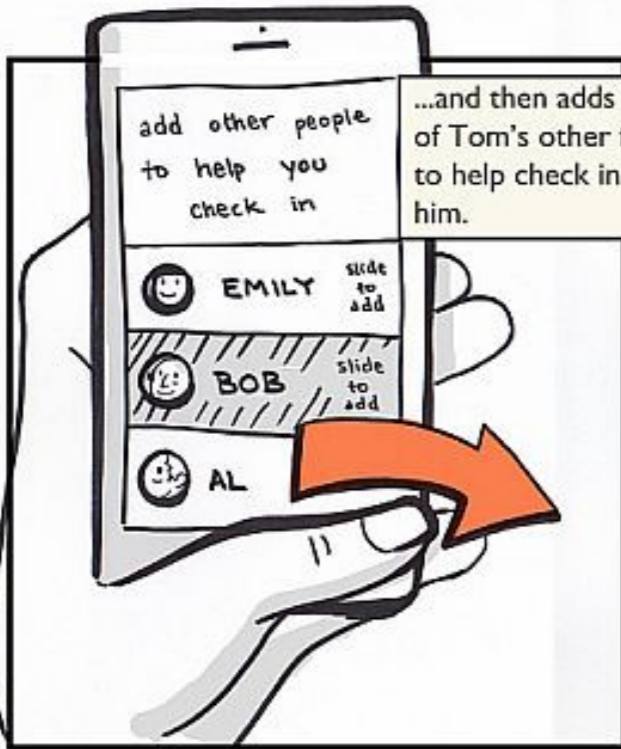
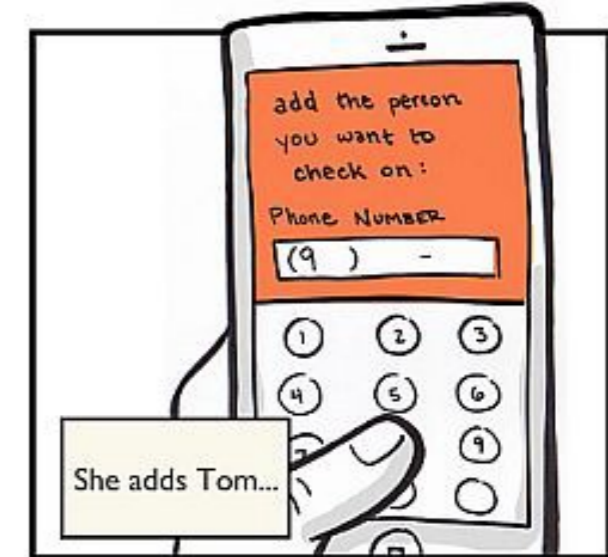
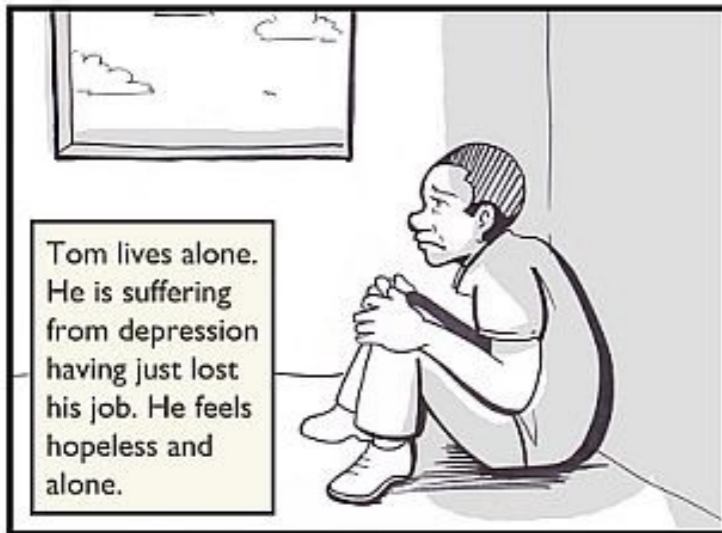
- MAKES NOTE OF SUPPLIES NEEDED ON CLIPBOARD
- PHYSICAL INVENTORY



- SELECTS ITEMS FROM FAVORITES LIST
- USES DESKTOP & SUPPLY LIST AS TOOL



- RECEIVES SHIPMENT WINDOW W/ORDER SUBMISSION
- SETS PLAN FOR RESTOCK





Sarah joins grad school and is excited to be here!



She enjoys the classes and works too hard to take notes and be on track.



But the campus is too big and there are too many class.



She goes to the next class, and the next class...



By evening she is exhausted as she hardly gets time to grab lunch between her classes.



She consults a nutritionist who educates her about proper diet.



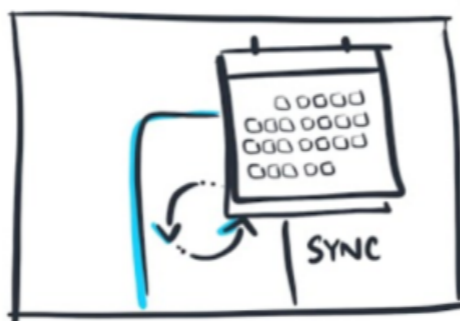
She wants to achieve her nutrition goals, but there's too much to do!



It looks impossible for her.



Then she comes across EatRight. It is a cross platform application with a wearable to assist.



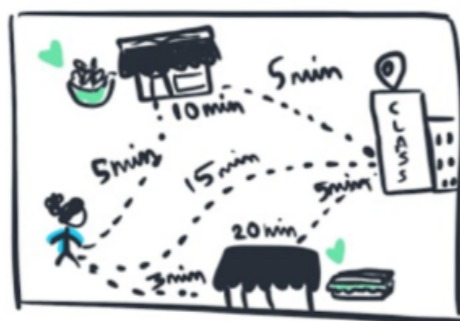
She can sync her calendar...



set her goals...



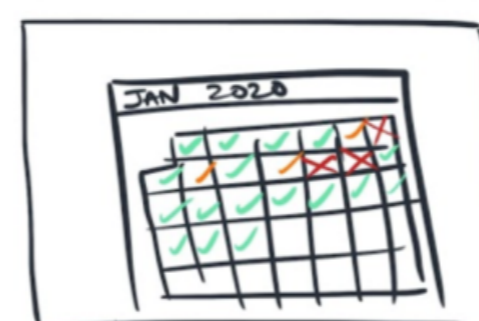
and be notified discretely...



She can find convenient food options on her way to her classes.



She can now focus on her classes and be energetic at the same time.

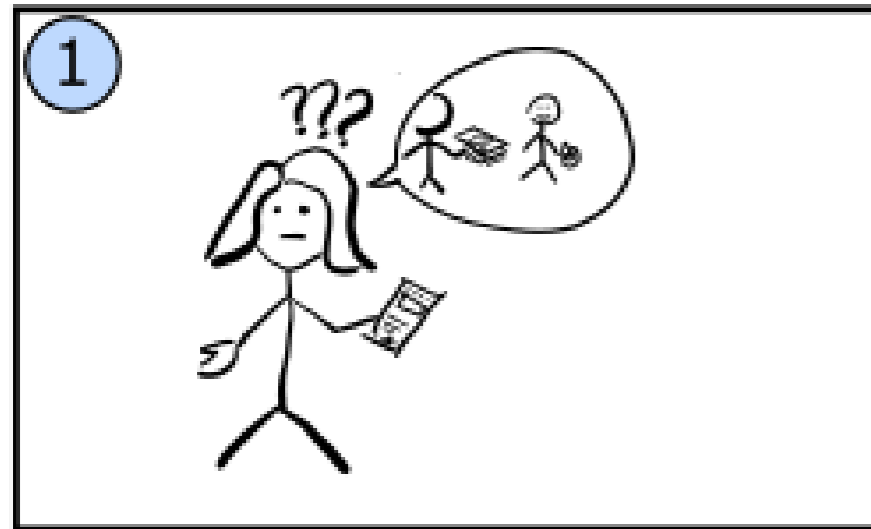


She can also track and visualize her food habits.

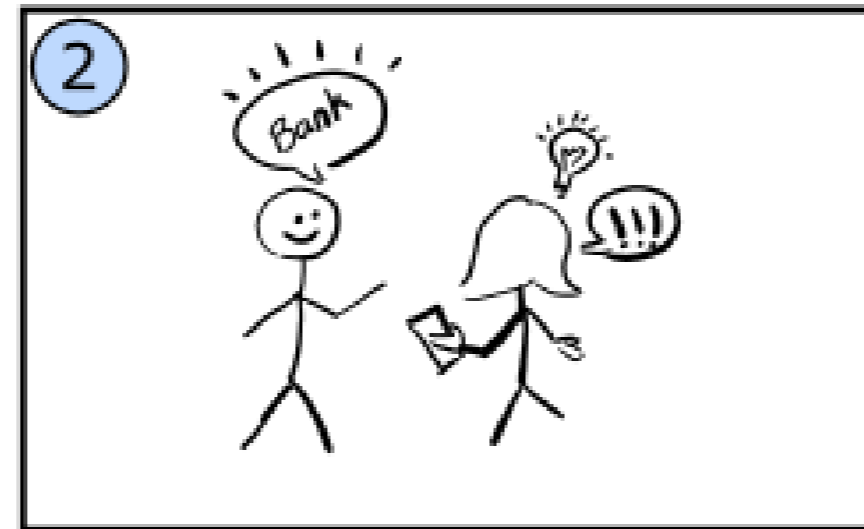


Her nutritionist says she is doing great!

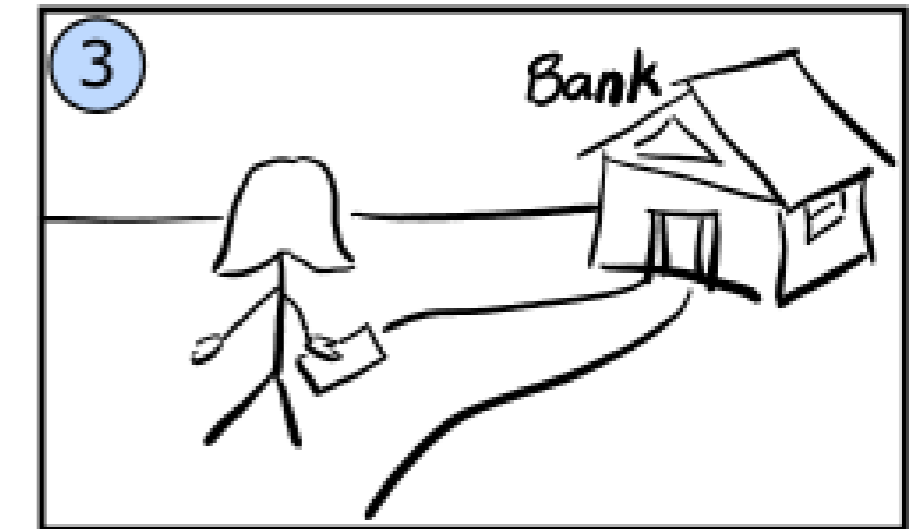
# Title: Banking Operation



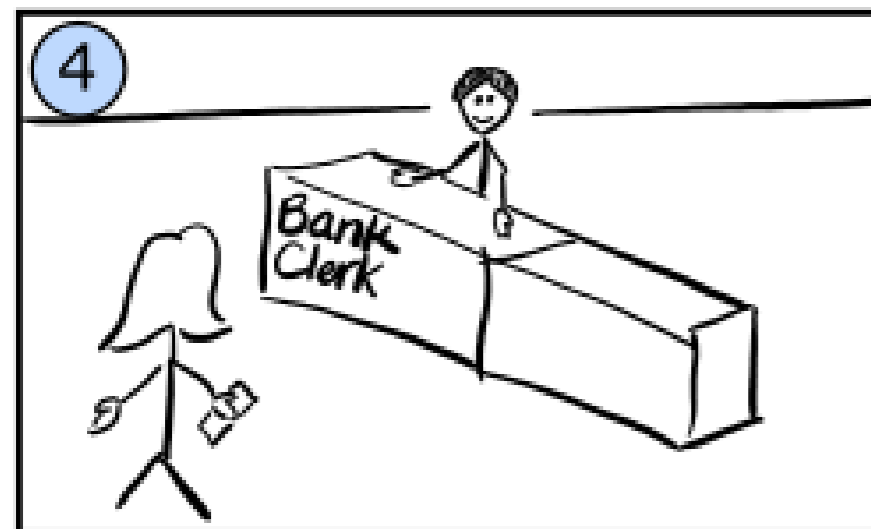
The problem of money transaction



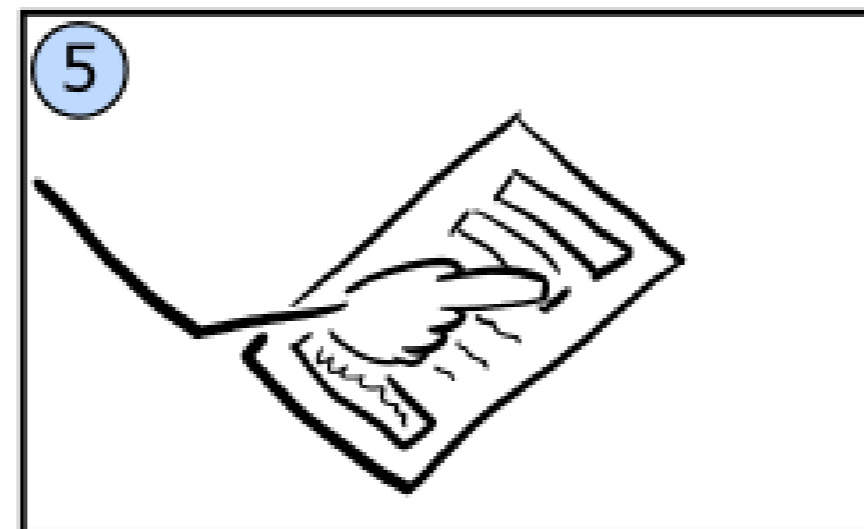
Sharing her problem with a friend



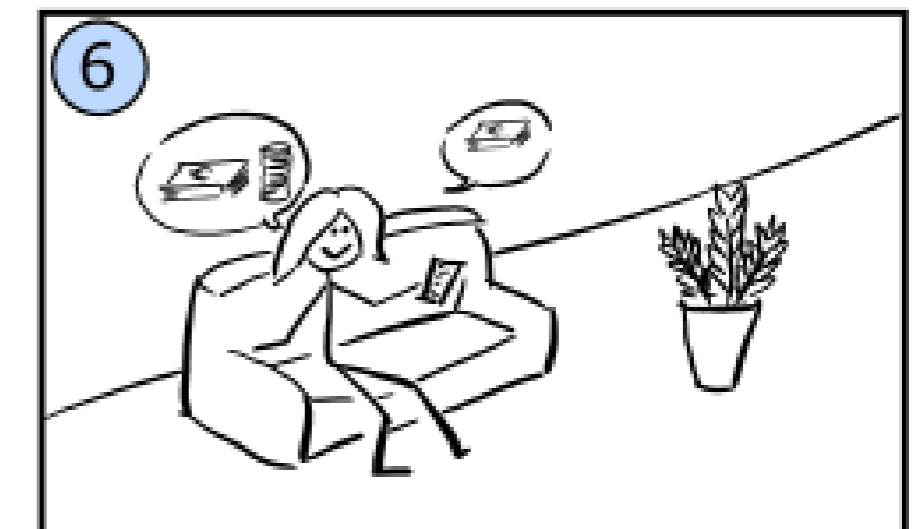
Going to her bank to asking for help



The employer figuring out the problem



Telling her the new possibility of banking operations



Now she easily can do any banking operation at home and anywhere