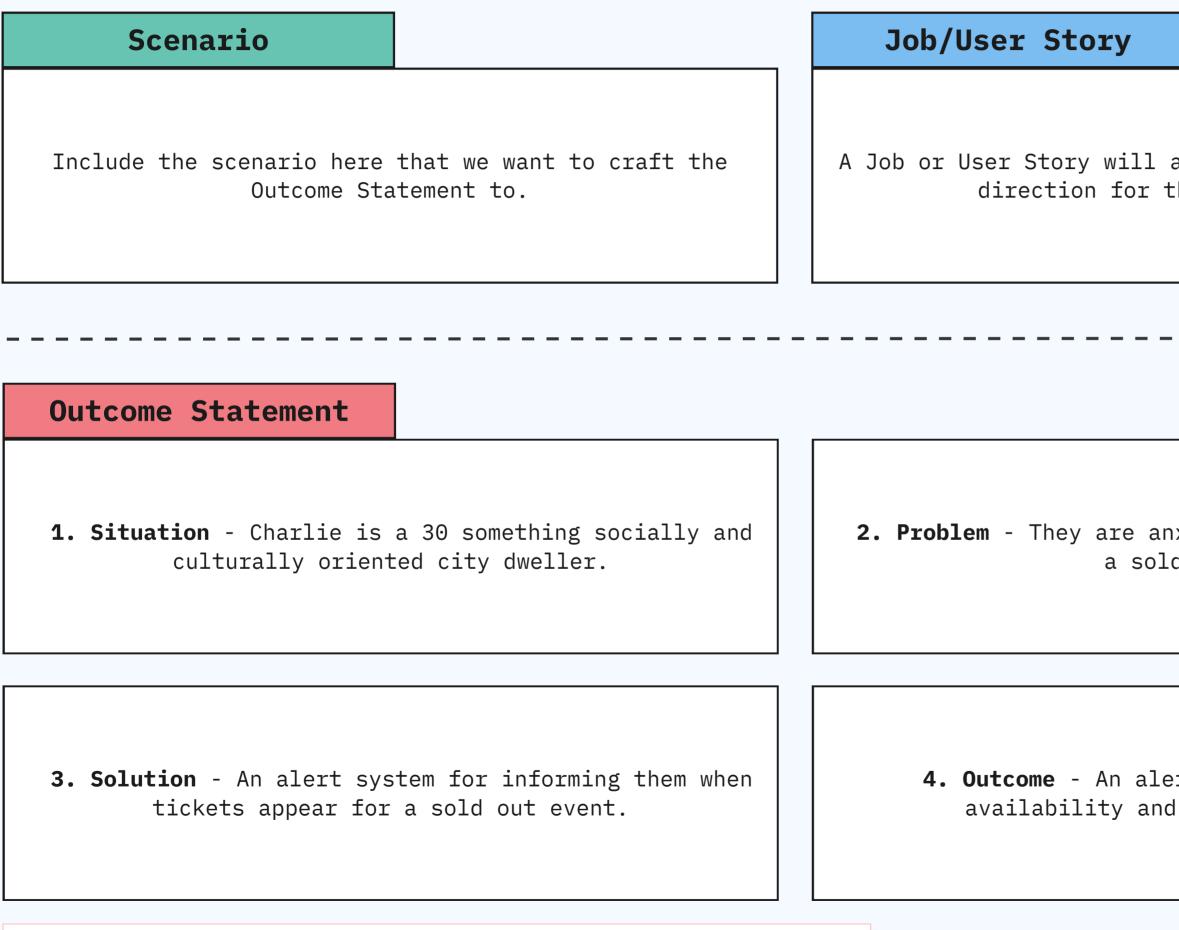
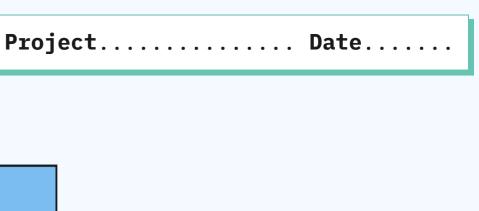
Outcome Statement



R&D Toolkit || Explainer >> <u>http://marc.tools/outcome-statement</u>



A Job or User Story will also provide further context and direction for the Outcome Statement.

2. Problem - They are anxious about securing tickets for a sold out event.

4. Outcome - An alert comes through for ticket availability and Charlie secures them.

Create Things!