

Outcome Statement

Project..... Date.....

Scenario

Include the scenario here that we want to craft the Outcome Statement to.

Job/User Story

A Job or User Story will also provide further context and direction for the Outcome Statement.

Outcome Statement

1. Situation - Charlie is a 30 something socially and culturally oriented city dweller.

2. Problem - They are anxious about securing tickets for a sold out event.

3. Solution - An alert system for informing them when tickets appear for a sold out event.

4. Outcome - An alert comes through for ticket availability and Charlie secures them.