User Research Recruitment

Recruiting Research Participants

Background	User Type(s)	Research Goal(s)
A quick reminder as to the background of the research.	Who are the target users we would like to participate in the research?	What are the learning goals of the research?

Channel Outreach Schedule

Existing Users (Internal)

Channel	Date	Link/Screenshot	Number of Responses
Email			
Phone			
Company Social Media			
Colleagues Sharing			

Prospective Users (External)

Channel	Date	Link/Screenshot	Number of Responses
Gumtree			
Facebook Groups			
Google Ads			
Word of mouth (Industry/Friends)			
Social Media			
Third Party Recruitment Service			

R&D Toolkit || Explainer >> http://marc.tools/user-research-recruitment

Create Things!